

PRESS RELEASE

Tech Data announces agreement to acquire Triade Holding, marking a major step forward in diversification strategy

Value-added distributor Triade strengthens IT, mobility offerings and provides centre of excellence for expansion in consumer electronics market in Europe.

Copenhagen - 3rd of August 2010 – Tech Data (NASDAQ GS: TECD), a leading distributor of IT products, today announced it has entered into an agreement to acquire the stock of Triade Holding, a leading distributor in the Benelux (HON, Quote and Battrex) and Denmark (Rosenmeier) of consumer electronics, mobility and information technology (IT) products. In a related transaction, Brightstar Europe, a joint venture between Brightstar Corp. and Tech Data, has entered into an agreement to acquire Triade company Mobile Communication Company (MCC), the mobility specialist in the Netherlands and Belgium.

The transaction is subject to approval of the EU regulatory authorities and is expected to be completed in the third quarter of 2010. The experienced Triade management team will remain within their respective companies after completion of the acquisition.

The intended acquisition of the Triade Group marks a significant step in the execution of Tech Data's European diversification strategy and takes advantage of the convergence in the IT, mobility and consumer electronics markets.

The specific skills, expertise and relationships of HON and Rosenmeier in consumer electronics, with strong market positions in the Benelux and Denmark, will further position Tech Data for sustainable growth in this important European segment. From this new 'centre of excellence' Tech Data will drive expansion of consumer electronic offerings into other European countries.

Brightstar Europe, the joint venture between Brightstar Corp. and Tech Data Corporation, will further expand its pan-European coverage and scale through MCC, a well established and respected mobility distributor in the Benelux.

In addition, Quote will provide Tech Data with more expertise and depth in retail IT to complement its existing B2B business whilst Battrex will expand further its portfolio of accessory products.

Commenting on the acquisition, Nestor Cano, President, Tech Data Europe, said, "This is a great opportunity for our vendors and customers to take advantage of two

successful companies combining to address a converging marketplace whilst retaining the skills, expertise and ways of working required in each of the areas of IT, consumer electronics and mobility. The agreement is further evidence of our desire to continue to grow our business through a strategy of diversification and selected acquisitions in specific market areas and geographies.”

Henk Makaske, Chief Executive Officer of Triade, said, “Joining forces with Tech Data will position our companies HON, MCC, Quote, Battrex and Rosenmeier to continue their successful growth in the future. Our experience in the Dutch, Belgian and Danish markets across IT, consumer electronics and mobility, combined with the financial strength and superior execution capabilities of Tech Data will bring excellent opportunities to deliver long-term benefits to our customers and vendors, as well as additional career opportunities for our employees.”

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About Tech Data:

Tech Data Corporation (NASDAQ GS: TECD) is one of the world's largest distributors of technology products from leading IT hardware and software producers. Tech Data serves more than 125,000 IT solution providers in over 100 countries. Every day, these value added resellers depend on Tech Data to cost-effectively support the technology needs of end users, including small and medium businesses (SMB), large enterprises and government agencies. Ranked 109th on the FORTUNE 500(R), Tech Data generated \$22.1 billion in net sales for its fiscal year ended January 31, 2010. To learn more, visit www.techdata.com

About Brightstar Europe:

Brightstar Europe is a joint venture between Tech Data Corporation and Brightstar Corp. The company is headquartered in the United Kingdom and has access to sales offices in 16 countries and nine logistics centres throughout the continent. It distributes mobile phones and other wireless devices to a variety of customers including mobile operators, dealers, agents, retailers and e-tailers throughout Europe.

About Triade Holding:

Triade Holding is a leading value added one-stop distributor specialised in the field of consumer electronics, mobility and information technology. Operating in five

countries in Europe, the company's head office is located in the Netherlands. Triade delivers products from over 120 vendors to retailers, e-tailers and resellers, serving a market of more than 5000 sales outlets daily.